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T-PAIN TO HEADLINE 2019 HOMECOMING CONCERT IN SCHAR CENTER Saturday, November 2nd, 2019 | T-Pain to perform in Schar Center at 8:00PM

Following the success of the 2018 Homecoming Concert in Schar Center with Jesse McCartney, Sean Kingston, and special guest Quinn XCII, the Student Union Board is excited to announce T-Pain as the headlining artist for this year's Homecoming Concert in Schar Center on Saturday, November 2nd, 2019 at 8:00PM.

Artist Information

Faheem Rasheed Najm, better known by his stage name T-Pain, is a prolific American singer who has brought about innovative singing techniques to the music industry. At the age of ten, he reworked his bedroom into a small studio, and shortly after came up as a rapper in a Tallahassee group called Nappy Headz. In 2002, he broke out as a solo artist and was able to attract singer Akon's attention by creating a personalized take of Akon's song "Locked Up." After Akon heard the rendition, he signed T-Pain to the Jive/Zomba-supported Konvict Muzik label.

T-Pain's singing ability was on clear display in the first notes of his breakthrough R&B single "I'm Sprung," which was self-produced and self-written. When the track was released in August of 2005, it went Top Ten in both pop and R&B/hip-hop charts. Following the success of his debut single, T-Pain released the album Rappa Ternt Sanga in December which included the single "I'm 'n Luv (Wit a Stripper)," another Top Ten hit on multiple Billboard charts. The two singles earned T-Pain RIAA platinum certifications, and the parent full-length album eventually went gold. This signified T-Pain as a major breakthrough artist of the mid-2000s.

The success of T-Pain was not a fluke, because his recurrent use of Auto-Tune created a widespread ripple effect that left his performing name synonymous with voice modulation. Over the next several years, Auto-Tune usage became increasingly common in commercial music and T-Pain continued to make hits. Through 2012, a period that involved the guest-loaded albums Epiphany (2007), Thr33 Ringz (2008) and rEVOLVEr (2011), he entered the pop Top Ten as a lead artist for four additional times. This was inherently highlighted by his chart-topping hit "Buy U a Drank (Shawty Snappin')."

T-Pain has assisted on songs such as Chris Brown's "Kiss Kiss", Kanye West's "Good Life," Jamie Foxx's "Blame It," and Pitbull's "Hey Baby." In 2008, "Good Life" and "Blame It" made T-Pain a two-time Grammy Award winner. After the 2014 compilation Happy Hour: The Greatest Hits, he released a string of singles in collaboration with Lil Yachty and Young M. A. That November, he released the gleefully hedonistic full-length album Oblivion. The following year, he issued the double-volume mixtapes Everything Must Go, and returned in 2019 with his sixth proper full-length album, 1UP, which featured the single "Getcha Roll On" with Tory Lanez.

The Student's Union Board's Performance Chair, Erin Eady, is thrilled to bring such a highly recognized artist to the Schar Center and greater Elon Community, especially one that resonates with survey results. "With our move into the Schar Center and as a result of the feedback we got from last year's concert, SUB knew we wanted to bring an artist to campus that was different than any other show we have done before. Through the results collected from the survey, we were able to understand what type of concert experience our students want to have. We were able to narrow the list down to a show that brings together various music genres and highlights the caliber of artist that students are looking for."

Ticket Information

Ticketing for this concert will be handled through the online ticket platform, TicketReturn. This online service will allow for all attendees to purchase a general admission ticket (excluding floor seats, which will be available to Elon students on a first-come, first-serve basis on the day of the show) and make it easier for attendees to retrieve purchased tickets in a timely manner.

Pre-sale tickets for Elon students will be available for purchase for \$10 on the TicketReturn website or in the Student Union Board office (located in Moseley 120). Tickets will go live for students on September 23rd, 2019 at 10:00AM. Students who purchase their tickets online will have their ticket accessible directly on their Phoenix Card. The SUB Office will be open for cash or Phoenix Cash transactions from 11:00AM - 3:00PM Mondays and Wednesdays, as well as from 12:00PM - 4:00PM on Tuesdays and Thursdays.

Pre-sale tickets for Elon alumni, faculty, and staff will be available for purchase for \$20 beginning September 30th, 2019 at 8:00AM. A link will be provided to both groups with an access code for the TicketReturn website, which will automatically discount their tickets to the \$20 price point. Tickets can be sent to a mobile device, accessed through Apple Wallet, or printed at home.

Pre-sale tickets for the general public will be available for purchase for \$25 beginning October 7th, 2019 at 8:00AM. Public attendees can purchase their tickets directly from the TicketReturn website. Tickets can be sent to a mobile device, accessed through Apple Wallet, or printed at home.

There will be a limited number of tickets available for sale on the day of the show. All day of show tickets can be purchased at the Schar Center ticketing windows for \$30.

There will be a \$2.00 processing fee for tickets purchased through the TicketReturn website and those purchased in the SUB office or Schar Center ticketing windows. For additional ticketing information, please visit www.elonsub.org/homecomingconcert/

About the Student Union Board

Founded in 1984, The Student Union Board (SUB) is dedicated to providing students with a variety of entertaining programs. Not only does SUB sponsor weekly events, it provides opportunities for students to get involved and gain experiences in responsibility, leadership, and program planning and implementation. During the academic year, SUB sponsors weekly events every Thursday, Friday and Saturday night, as well as numerous large scale events.

More Information

The 2019 Homecoming Concert joins an impressive line-up of over 75 SUB-sponsored events all semester long. For more information, or to get involved, visit www.elonsub.org.

Last year, the Student Union Board received a special allocation from the Student Government Association to fund a larger concert experience in Schar Center. This special allocation from the Student Government Association was a one-time occurrence. In order for the Student Union Board to continue to bring the highest caliber of artist - and one that will resonate with students, alumni, and faculty/staff - tickets will be made available for purchase this year.

Notes

- Concert Facebook Event Page https://www.facebook.com/events/379341269665629/
- TicketReturn Link for Students <u>www.ticketreturn.com/elon</u>
- Student Union Board Event Specific Website <u>www.elonsub.org/homecomingconcert</u>
- T-Pain Website https://tpain.com/
- T-Pain Facebook https://www.facebook.com/t-pain/
- Student Union Board Website <u>www.elonsub.org</u>
- Student Union Board Facebook https://www.facebook.com/elonstudentunionboard/
- Student Union Board Twitter https://twitter.com/elonsub

For more information, contact the Office of Student Involvement at (336) 278-7214 or by email at studentinvolvement@elon.edu.

Press Credentials

To request press credentials (i.e. recording, photographing, reporting the event, etc.), contact the Student Union Board Performance Chair, Erin Eady by email at eeady@elon.edu. All written requests must be submitted by October 14th, 2019, and are subject to artist and SUB approval.

Artist Images

All images accompanying University affiliated media and departments releases must be approved through the Student Union Board per the artists. Pre-approved images and materials are attached. Please contact the SUB Performance Chair, Erin Eady at eeady@elon.edu with any questions.